



European Consortium
of the Organic-Based Fertilizer
Industry

Vision for the Future: the Organic-Based Fertilizer Industry

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ECOFI Vision

To ensure that organic-based fertilizer products (OBFs) are **valued by farmers as integral to sustainable agriculture and by society as tools to help address key societal challenges**

...But how to achieve it?



BE CREDIBLE

- Provide organic-based fertilizers that **perform reliably** due to **consistent product composition and** traceability of their components
- Demonstrate trustworthiness through a **commitment to high-quality, R&D-based products**



BE CLEAR

- Establish and promote **clear definitions, terminology, standards and boundaries** regarding OBFs
- Clarify relative roles of suppliers of raw materials (B-2-B) and manufacturers of organic-based fertilizers who incorporate raw materials into high-quality end-user products (B-2-F)



PROVIDE ADDED-VALUE



- Develop added-value products tailored to the specific needs of farmers
- Deliver products to help farmers meet their nutrient needs while becoming more resilient by increasing soil biodiversity, health and structure
- Advocate plant nutrition and soil fertility practices that increase soil carbon and biodiversity

Thank you for your attention

- For more information, including on joining, our work on promoting the role of OBFs or our comments on the fertilizing products reg:
www.ecofi.info
- **Contact the speaker**
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