



Why is the full-scale implementation of Phosphorus recovery technologies not widespread?

What's there?

- ✓ Technologies
- ✓ Policy commitment at EU level
- ✓ Know-how in academic and scientific community



What's missing?

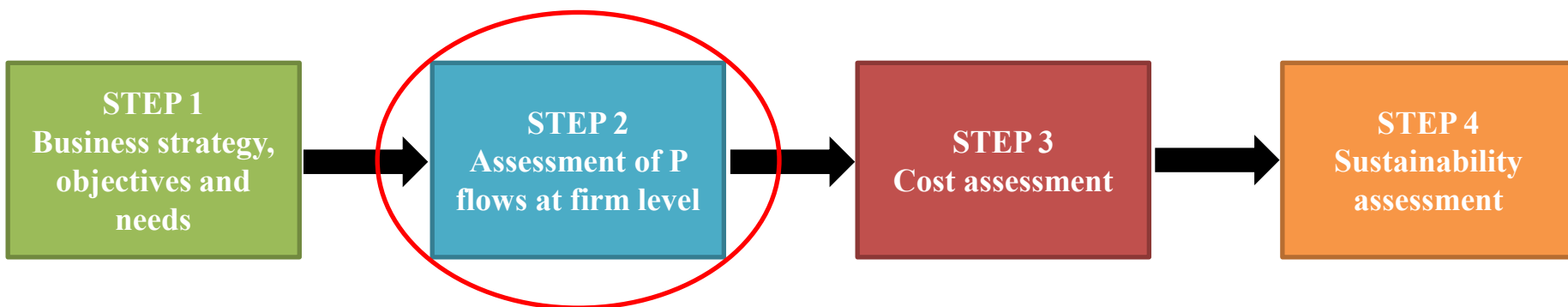
PROSUMER

SIMPLE
USEFUL
INTUITIVE
QUANTITATIVE

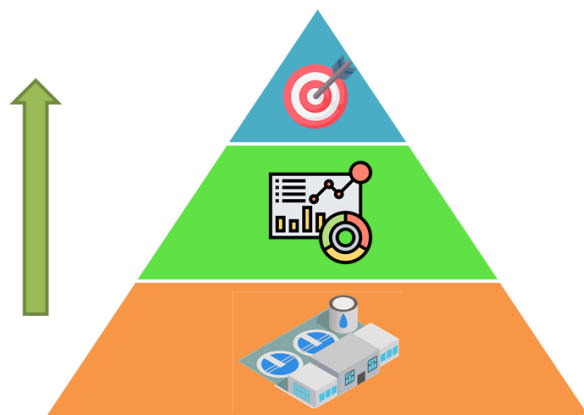
INFORMATION



Prosumer approach → An integrated industry-based methodology to unlock the full-scale implementation of Phosphorus recovery technology.



PROSUMER



Scientific community role: translating know-how about P management in useful KPIs for companies.

BOTTOM-UP APPROACH

Relevant references

- Bianchini, A.; Rossi, J. **An Integrated Industry-Based Methodology to Unlock Full-Scale Implementation of Phosphorus Recovery Technology**. Sustainability 2020, 12, 10632, doi:10.3390/su122410632.
- Bianchini, A.; Rossi, J.; Pellegrini M. **Overcoming the Main Barriers of Circular Economy Implementation through a New Visualization Tool for Circular Business Models**. Sustainability 2019, 11, 6614, doi:10.3390/su11236614.

Prof. Augusto Bianchini, PhD – augusto.bianchini@unibo.it

Jessica Rossi, PhD – jessica.rossi12@unibo.it